



# KESTON PRIMARY SCHOOL

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Part of PACE Academy Trust

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Dear Parents/Carers

Next week, we are going to be discussing and exploring a topic called 'sharenting' with the children. 'Sharenting' refers to parents sharing pictures of their children on social media, something which is very common now around the world. It is often mentioned in the news as it raises interesting debates around privacy, consent and parenting in the digital age.

As we may have previously mentioned, our school uses an organisation called VoteForSchools to hold weekly lessons in the class, on issues that are relevant and meaningful to children. Place2Be, a leading children's mental health charity, has worked in collaboration with VotesforSchools on this topic and more information for parents will be coming out in December from them on sharenting.

In this lesson, your child will explore why people share pictures online, the potential dangers of oversharing and how to deal with concerns over their online presence.

The underpinning message we want to deliver is that young people should consider their 'digital footprint' and understand the importance of online consent.

It is likely that your child may want to talk to you about sharenting at home. Please rest assured that we are not in any way saying sharenting shouldn't happen. We are using the topic to embed skills around digital literacy and speaking up if you are concerned about something.

This topic has been well researched and developed and we hope helps us to shine a light on the importance of sharing information online. If you would like further information on 'sharenting' please see the links below:

- NSPCC's Parent's Guide to being 'Share Aware': <https://www.nspcc.org.uk/preventing-abuse/keeping-children-safe/share-aware/>
- Internet Matters' Tips for parents sharing online: <https://www.internetmatters.org/advice/sharenting-tips-for-parents/>
- LSE's blog on Parenting for a Digital Future: <http://blogs.lse.ac.uk/parenting4digitalfuture/>

We look forward to these conversations next week and hope you enjoy talking to your children about these issues at home.

Please do contact your child's class teacher if you have any questions.

Kind regards,

Mrs Claire Murphy  
Headteacher

